

New Products Magazine

Exclusively focused on new food & beverage products

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BULLFROG & BAUM

NEW PRODUCTS AT RETAIL FOCUS ON CONFECTIONS



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1. Charles Chocolates Edible Chocolate Boxes: Charles Chocolates is expanding its Edible Boxed Collection with the addition of Valentine's Day and Spring editions. Each fully edible box features a bittersweet chocolate base and white chocolate lid, and is filled with confections, which are heart-shaped in the Valentine's edition. **Charles Chocolates, San Francisco / www.charleschocolates.com**

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2. Twix Java: Limited-edition Twix Java is a decadent three-layered blend of coffee-flavored caramel over a chocolate cookie covered in milk chocolate. The confection derives its coffee flavor from real espresso beans, and contains a small amount of naturally occurring caffeine. **Mars Snackfood, Hackettstown, N.J. / www.mars.com**

3. Hauser Chocolatier: Hauser Chocolatier extended its "Beyond Gourmet" line of specialty truffles with new Blueberry Port Wine Truffles. Each truffle features a dark chocolate ganache with blueberry port wine and all-natural blueberry purée. The ganache is covered in a 64 percent dark chocolate shell and topped with sweetened dried blueberries. **Hauser Chocolatier, Westerly, R.I. / www.hauserchocolates.com**

4. Ice Breakers PACS: Ice Breaker PACS combine dissolving strips with a cool center. The product delivers an unexpected blast of icy flavor when placed on the tongue. PACS feature two dissolving strips that blanket a center of xylitol, a sugar-free sweetener. The product is available in flavors Cool Mint and Orange. **The Hershey Co., Hershey, Pa. / www.hersheys.com**

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